

JCCC Program Review Summary 2021

Subject: **Web Development Digital Media**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2019	10	3	817	1102	1919
2020	11	3	986	1042	2028
2021	10	4	692	1423	2115

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2019	Web Development Digital Media	WEB	363	764	68	11.2	89	76	10	1,919
2020	Web Development Digital Media	WEB	386	783	72	10.9	85	70	14	2,028
2021	Web Development Digital Media	WEB	418	819	68	12.0	86	67	13	2,115

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2018	Web Development Digital Media	\$149,649.18	\$656,031.32	\$338.16	\$834,264.04	\$1,149,924.95	\$592.74
2019	Web Development Digital Media	\$173,008.46	\$572,484.18	\$293.43	\$877,369.23	\$1,010,448.54	\$517.91
2020	Web Development Digital Media	\$194,237.68	\$603,235.78	\$281.36	\$956,228.43	\$1,073,218.55	\$500.57

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Fall 2020.

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

Employed	2017-2018	2018-2019	2019-2020
Digital Media (6770 cert)		33%	33%
Web Developer Advanced Cert (5150 cert)			
Web Development (6780 cert)	62%	50%	0%
Web Development&Digital Media (2030 assoc)	71%	83%	14%
Web Technologies (2300 assoc)			
Web Technologies (6760 cert)	64%	78%	0%

Notes:
 Source: JCCC Follow-Up Survey
 Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates

Graduates	2018-2019	2019-2020	2020-2021	Total
Digital Media (6770 cert)	4	4	1	9
Web Development (6780 cert)	13	5	5	23
Web Development&Digital Media (2030 assoc)	9	10	6	25
Web Technologies (6760 cert)	15	8	7	30

of Graduates Transferring

Transfers	2017-2018	2018-2019	2019-2020
Digital Media (6770 cert)	0	0	1
Web Developer Advanced Cert (5150 cert)			
Web Development (6780 cert)	1	0	0
Web Development&Digital Media (2030 assoc)	1	0	2
Web Technologies (2300 assoc)			
Web Technologies (6760 cert)	4	0	1